

# HOW DOES CSA WORK

CSA = Community Supported Agriculture

- CSA is a system of shared risk and reward where eaters (customers) commit to a full season of produce from a farm helping provide seed money and allowing farmers to grow what eater want and like the most within a seasonal calendar.
- Our CSA provides eaters with highest quality organic food as well as educational resources, chances to connect with the farmer and farm and a larger community around the farm.
- Cattails Traditional CSA offers three seasons of CSA – Spring, Summer and Extended Season (Fall) and 3 options for delivery: Every week or Every Other Week or Monthly.
- You can pick up Wednesday 11-6pm at local businesses or residences in Athens, Medford, Wausau, Weston, Stevens Point and Marshfield. Home Delivery for a fee in Stevens Point.
- In our CSA you choose a membership around your food needs specific to your family by allowing you to opt in and out of vegetables.
- Our boxes are about the size of a large paper grocery bag (3/4 bushel) and the weight and composition changes with the seasons.
- If you are a farmers market regular, we also offer something called a Market Share which serves as a farmers market or online farmers market credit but includes the member benefits of CSA and is purchased ahead of the season!

# HOW WE ARE UNIQUE

## **Customized boxes**

Our CSA members have the ability to opt in and out of vegetables you don't care for or love and we use a survey to determine your eating style so we can pack you the best box JUST FOR YOU within the constraints of the growing season.

We also offer the option for us to just pack a box each week without any parameters (about half our members do this) NOTE: If you have severe food allergies or a specific diet (keto, low carb etc) we can work with you to figure out a CSA box that can work for you!

## **A Focus on Staples**

All our boxes are intentionally structured to give you foods most people like! Some people have had negative experiences with CSA or box programs by being flooded with strange/less desirable goods each week.

We use our infrastructure, planning, knowledge and focus to bring CSA members a box which regular families can love and embrace and foodies continue to love!

We give you usable amounts for recipes and staples and take your feedback and individual preferences/needs seriously.

## **Experience**

Cattail Organics builds on our 15+ years of farm ownership and vegetable production to bring you exceptionally clean, high quality organic vegetables, healthy cooking food education with a commitment to customer and community service.

Our CSA does not give you seconds quality or poor quality vegetables!

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